



# **Salesforce**

## **Course**

### **By**

## **Experts**

## **About QuickXpert Infotech**

QuickXpert Infotech provides professional training on some of the most updated, industry-designed certification & job oriented training programs to both students & corporate from experts in both classroom & online training format. Our wide range of courses blended by our placement assistance process have helped our students from both IT & non IT fields to make career in IT Industry.

**Overall 30+ Courses - 700+ Companies - 1000s Trained !**

**Courses Offered** - SAP modules, JAVA, Dot Net, Software Testing, Web Development, Oracle, Digital Marketing, Python, Data Science & A.I., Salesforce, Tableau, Power BI, Android, Hybrid Apps, R, Hadoop etc. please visit website for details.

**Our Live Projects** - BiodataKing, TeriMeriChoice, theVibrantBirdie etc.

## About The Course

Salesforce is World's no. 1 CRM tool in industry. It is generally used in big organizations where their marketing budget is huge to manage their marketing spends across different verticals in different regions by different teams and integration of those to help their teams derive meaningful insights from their marketing campaigns. It provides multiple modules like Salesforce Admin, App Builder, Development, Lightning etc. on its Sales Cloud to implement & track sales process of organizations. Hence there is huge demand of Salesforce Experts in industry with good or lucrative pay packages. As part of the course you will learn all above modules on Sales Cloud **to become a Salesforce Expert !**

## Who Can Learn ?

Fresher or Experienced Professionals looking for alternate career opportunities or who know the demand of Salesforce in industry and looking ahead to make their career in Salesforce. No pre-requisites. Anyone can learn ! We teach right from Basics to Advanced modules

## Duration & Fees

**Duration** – 50 to 55 hours (with practice)

**Batches:**

- **2 months** (2 installments)
  - 3 hrs/day (weekends)

# Syllabus

## ❖ Salesforce Cloud Configuration

### ❖ Object and Fields

- Concepts and its relationship with traditional DBs
- Various Data types
- Tabs

### ❖ Relationships

- Concepts
- Look up Relationships and its impacts
- Master detail relationship and its impacts
- Many to Many relationship

### ❖ Security Models

- Profiles and Permission Sets
- Organization Wide Defaults
- Sharing Settings

### ❖ Email Templates

- Overview
- Choosing templates for multiple purpose
- Sending Emails
- Email Relays

### ❖ Salesforce Point and Click Utilities

- Validation Rules
- Workflow Rules
- Process Builders
- Visual Flows
- Approval Process
- Page Layouts

- Record Type
- Layout assignments
- Detail Page Custom Links and Buttons

## ❖ Reports and Dashboard

- Reporting Overview
- Creating First Report
- Sorting in Reports
- Grouping in Reports
- Creating Dashboards

## ❖ Sales Cloud

- Opportunity Mangement
- Campaign and Campaign members
- Account teams / Sales Teams Opportunity Management
- Processing Leads
- Conversions etc

## ❖ Service Cloud

- Overview
- Case Management
- Knowledge Management

## ❖ Communities

- Concepts
- Enabling Communities
- Customer vs Partner Community
- Limitations and Costing
- Various Community Templates
- Configuration Of Napili Template

## ❖ Data Management

- Data Loader
- Import Wizard

## ❖ Visualforce Pages

- Standard vs Custom Controllers
- Pagination and standard set controllers
- Custom Controllers and extensions
- View States and Governor limits
- Significant Apex Tags and known technical glitches

## ❖ Apex Class & Triggers

- Controllers
- Apex Triggers
- Order of Executions and Subsequent Impact
- Batch Apex
- Schedule Apex

## ❖ SOQL / SOSL

- Concepts
- Limits and Usage
- various Known bugs and Workarounds

## ❖ Lightning Components

- Overview
- Lightning vs Visualforce
- Lightning server side Issues
- Building Lightning Component
- Lightning in Visualforce

## ❖ Best practices

## ❖ Project / Case Study

## Our Benefits

- ❖ **Training from Experts**
- ❖ **Professional Notes & Study Material Provided**
- ❖ **Certification Course**
  - All Participants will get Course Completion ISO Training Certificate from our Institute
- ❖ **Internships with Internship Certificate**
- ❖ **Job Oriented Course**
  - Learn from Scratch
- ❖ **80% Practicals**
- ❖ **Live Projects / Case Studies**
- ❖ **Dedicated Placement Team**
- ❖ **100% Job Opportunities !**
  - Check Recent Placed Students on Site / our FB or Google Page
- ❖ **Installments Available**
- ❖ **Personal Mentorship**
  - Limited Seats per batch.
- ❖ **Interview Prepare Sessions & Mock Interviews**
- ❖ **Resume Building etc.**

Please visit site for more info

## Our 5 Steps Process for Success



Recent Placements - [click here](#)

## Contact Us

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**Inquire Now !**

